



INSTRUCTIONAL LEADERSHIP

The premier learning package for anyone who has the responsibility for **SUPERVISING** and **EVALUATING** teachers.



Dr. Ed Porthan



TESTED: Over 1,400 educational leaders in 8 states have completed the training.

TRIED: Over 120 school districts use this approach to grow staff.

TRUE: The content and materials encompass:

The best of the past

The best of today

The best of tomorrow

The most neglected part of a school leader's training is knowing how to observe, coach, supervise and evaluate teachers!

Every Champion **has a Coach!**



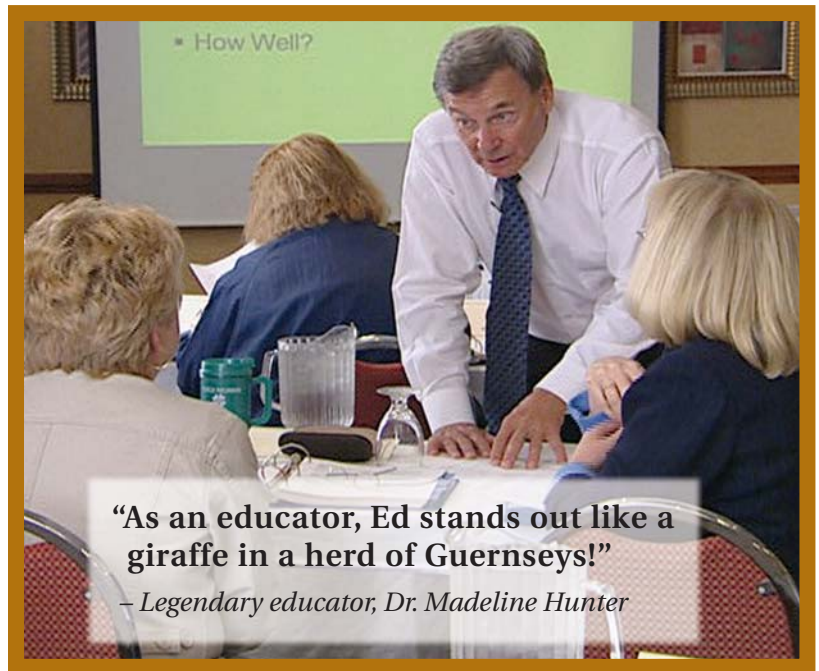
INSTRUCTIONAL LEADERSHIP

Raise the academic achievement of your learners by raising the effectiveness of your teachers!

MAJOR COMPONENTS:

- Teacher as decision-maker
- Quality supervision
- Observation techniques
- Professional vocabulary
- World-class coaching
- World-class feedback
- Developmental conferencing
- Plans of assistance
- Documentation
- Legally sound processes
- Summative evaluation
- Policies and procedures

ALL YOU NEED TO KNOW!



“As an educator, Ed stands out like a giraffe in a herd of Guernseys!”

– Legendary educator, Dr. Madeline Hunter

“Fantastic professional experience!” – *male principal, MA*

“I don’t know that I will ever take a finer course than what was offered here. This was top-shelf material! Thank you, thank you, thank you!” – *male assistant principal, PhD*

“Presenter is excellent!” – *female superintendent, Specialist Degree*

“The best educational leadership experience I’ve had!” – *female principal, MA*

“Great course – maybe the best I’ve taken as a Principal!” – *male principal, MA*

“Ed, the wealth of information that you have chosen to share with others is most beneficial to professional development. I have learned more in the 3 Phases than I have in the last 10 years of taking classes. Thank you very much.” – *female special education coordinator, MA*

Feedback IS THE BREAKFAST OF CHAMPIONS!



Dr. Ed Porthan

ORDER NOW AND YOU'LL RECEIVE:

- The newly revised manual
- All background materials
- Nine professionally produced DVDs
- All necessary forms and tools

INSTRUCTIONAL LEADERSHIP IS IDEAL FOR:

- Elementary Principals
- High School Principals
- Assistant Superintendents
- Lead Teachers
- Student Teacher Supervisors
- Middle School principals
- Special Education Coordinators
- Superintendents
- Mentor Teachers

The best investment you'll make for improving your instructional leadership abilities!



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